

About MagPi

Elektor International Media proudly launches the Dutch- and French-language editions of the extremely popular MagPi magazine. MagPi is the official magazine of *The Raspberry Pi Foundation*.

MagPi magazine is written by and for the Pi community. It is aimed at enthusiastic electronicists keen to know all the latest about the world's smallest computer.

MagPi magazine takes a practical look at the latest developments and trends around the mini computer and the digital world. It includes reviews of new products, extensive hands-on tutorials and a large number of home construction projects. Interviews are also conducted with people who are particularly active in the Raspberry Pi community.

MagPi – 2018

Do you want to promote your product optimally? Book your ad now in the third issue of MagPi magazine.. MagPi magazine is on sale at selected book and magazine stores in the Netherlands, Belgium and France. And of course through the Elektor Store www.elektor.com.



Advertising Deadlines: see page 2

Circulation:

10.000 Copies available at newsstands

Published in French and Dutch language

Deadlines

French Edition	Reservation	Material	Publication
MagPi - Number 3	13.06.2018	20.06.2018	12.07.2018
MagPi - Number 4	08.08.2018	14.08.2018	13.09.2018
MagPi - Number 5	10.10.2018	17.10.2018	08.11.2018
MagPi - Number 6	05.12.2018	12.12.2018	10.01.2018
Dutch Edition	Reservation	Material	Publication
MagPi - Number 3	13.06.2018	20.06.2018	12.07.2018
MagPi - Number 4	08.08.2018	14.08.2018	13.09.2018
MagPi - Number 5	10.10.2018	17.10.2018	08.11.2018
MagPi - Number 6	05.12.2018	12.12.2018	10.01.2018

Advertising rates per edition / per language:

Distribution	Price	Portrait (width x height in mm)	Landscape (width x height in mm)
	Full colour		
Full page	€ 999	185 x 254	----
1/2 page	€ 750	89 x 254	185 x 124
1/3 page	€ 650	59 x 254	185 x 80
1/4 page	€ 400	89 x 124	185 x 59
Full-Page Bleed*	€ 999	210 x 297 (200 x 287)**	----
cover position 2	€ 1,050	Size Full Page or Full-Page Bleed	----
cover position 3	€ 1,150	Size Full Page or Full-Page Bleed	----
cover position 4	€ 1,250	Size Full Page or Full-Page Bleed	----

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Contact:

Margriet Debeij

Client Manager

Tel. +49 241 955 09 174

Mobile: +49 170 550 5396

margriet.debeij@eimworld.com

Skype: Margriet.debeij7



Tanja Pohlen

Client Executive

Tel. +49 241 955 09 186

Mobile: +49 176 220 865 73

tanja.pohlen@eimworld.com

Skype: tanja.pohlen.EIM



Udo Bormann

Client Executive

Mobile: +49 151 626 69779

udo.bormann@eimworld.com

Skype: udobelector



Quentin Bentz

marché français

Mobile : +33 663 317 109

quentin.bentz@eimworld.com

Skype : quentin.bentz

